



NAVDF 2025

ORLANDO, FLORIDA | APRIL 27 - 30, 2025

**SPONSORSHIP & EXHIBITOR
PROSPECTUS**





PLAN TO JOIN US AT THE NAVDF IN 2025!

We appreciate that the NAVDF would not be possible without the involvement and support of our important industry partners.

- Become a valued Sponsor or Exhibitor at NAVDF 2025 and participate in the premier international event for the Veterinary Dermatology community!
- Gain significant brand exposure to over 800+ key clientele
- Receive maximum exposure through the interactive exhibit hall, outstanding social events and networking opportunities
- Increase awareness and exposure of your organization via a variety of marketing mediums
- Develop business connections and strengthen relationships through face-to-face engagement
- Exhibit and generate new leads, develop your brand or launch a new product through the exhibition
- Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions
- Ensure your organization stays abreast of current developments and research in the field of Veterinary Dermatology and use this information to stay ahead of the market
- See how your contribution directly affects the Veterinary Dermatology industry through this exciting Forum





ABOUT THE NAVDF

The American Academy of Veterinary Dermatology (AAVD) and the American College of Veterinary Dermatology (ACVD) created the North American Veterinary Dermatology Forum to provide state-of-the-art education paired with outstanding social events and networking opportunities. An interactive exhibit hall where veterinary dermatologists, general practitioners, residents, interns, students and techs will learn about your company's products and services, as well as make new connections, awaits! We are looking forward to seeing everyone in Orlando for NAVDF 2025!

MORE INFORMATION:



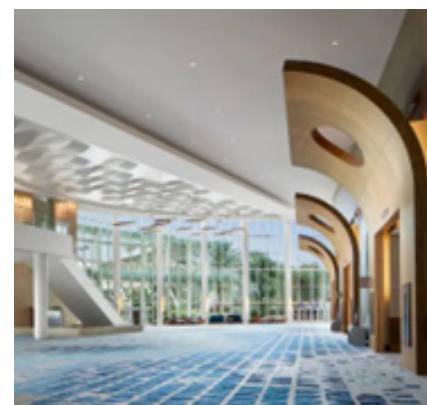
**American College of
Veterinary Dermatology**





HOST CITY

It's true: Orlando is a magical place. Every day here, no one is too old, or too young, to wear Mickey ears or wave a wand and cackle in delight. For family fun, there are theme parks that tap into your love affairs with comic-book heroes and galaxies far, far away, and leave you screaming at every free fall and splashdown. I-Drive is 11 miles of sensory overload such as the Wheel at ICON Park and WonderWorks. Disney Springs combines shopping, food, attractions, and live entertainment. A short ride from the bright lights are outdoors adventures such as 72-degree springs and airboat rides in the headwaters of the Everglades. Orlando welcomes you for what will be another amazing Forum!



VENUE

NAVDF 2025 will take place at the beautiful Hyatt Regency Orlando, a family-friendly resort located in the heart of everything that Orlando has to offer — theme parks, shopping, dining, nightlife and more! Soak up the Florida sunshine at two pools featuring a water slide, waterfall, splash pad, separate kiddie pool area and cabanas available for rent. Get comfortable in one of our 1,641 recently restyled rooms outfitted with Hyatt Euro Pillow Top beds, complimentary Wi-Fi, and other modern amenities. Choose from five full-service dining outlets, including two bars, an Italian steakhouse, comfort food diner, 24-hour grab & go Market and in-room dining. Recharge with a full-service spa & salon and 24-hour StayFit Gym. We are minutes from Universal Orlando(R), Walt Disney World(R) and SeaWorld(R).

SPONSORSHIP OPPORTUNITIES

Prices in USD	Platinum \$30,000	Gold \$20,000	Silver \$15,000	Bronze \$7,500
Logo with hyperlink in Sponsor's section of NAVDF 2025 website	✓	✓	✓	✓
Logo, link, company description, and brochures in NAVDF 2025 Mobile App	✓	✓	✓	✓
Rotating logo at the top of all pages of website	✓	✓		
Complimentary Full Registrations	5	3	2	1
Complimentary 10'x10' Exhibit Booth	x2	1	1	
Complimentary Exhibitor Badges	4	2	2	
Priority on selecting exhibit location	1 st Priority	2 nd Priority	3 rd Priority	4 th Priority
Logo displayed on Sponsorship Signage	✓	✓	✓	✓
Ability to Host/ Co-Host one of the following events:*	Choose The Mite-y Big Shindig or any event	<ul style="list-style-type: none"> • Welcome Reception • Symposia Lunch • Residents Dinner • Mentor Lunch • Orlando Social 	<ul style="list-style-type: none"> • Resident Lunch • Technicians Reception 	Resident & Board Breakfast
60 second video ad to be played during session breaks**	3 time slots	1 time slot		
Logo on footers of marketing emails	✓	✓		

Please note that Sponsorship and Exhibitor benefits will not be implemented until payment has been received in full.

* All sponsored/hosted NAVDF events are to be planned in conjunction with NAVDF 2025 Secretariat, as NAVDF needs to ensure that each event meets with their mission, is scheduled within the program and can be promoted accurately to the attendees. The Sponsor will pay entire cost of event directly to venue and or any additional suppliers.

** Videos need to be produced by sponsor and approved by committee ~ 30 days prior to the Forum

SPONSORSHIP EVENTS

Pre-forum Board/Committee Meetings Lunch - SOLD OUT

Sunday, April 27

\$5,000 (If not part of a sponsorship package)

Executive Boards for the American Academy of Veterinary Dermatology (AAVD), American College of Veterinary Dermatology (ACVD), Academy of Dermatology Veterinary Technicians (ADVT) and North American Veterinary Dermatology Forum (NAVDF) have meetings on the day prior to the start of NAVDF. Sponsorship opportunities exist for food and beverage (breakfast, lunch, and breaks during the morning and afternoon) for approximately 30 individuals. Sponsorship includes signage outside the meeting room. Sponsor will receive recognition in the program, website, and signage.

Welcome Reception - SOLD OUT

Sunday, April 27 | 5:00 pm - 7:00 pm

\$7,000 (If not part of a sponsorship package)

The Welcome Reception is an opportunity to connect with old friends and meet new ones. The exhibit hall plays host to this icebreaker night where you become center stage and have the opportunity to welcome everyone to Orlando. After a brief introduction of yourself you will introduce the President and Vice President of the Forum while everyone enjoys a night of light local hors d'oeuvres beverages with music to soothe the soul. Benefits of sponsoring this night include recognition as the exclusive sponsor of this event, digital program guide, and onsite signage. The sponsor should be prepared to plan an engaging evening that highlights the location of the forum as well as the cost of food and a minimum of 2 drinks to reflect the region for approximately 800 people.

Technicians Reception

Sunday, April 27 | 7:00 pm - 8:30 pm

\$5,000 (If not part of a sponsorship package)

Let's Get Technical – following the Welcome Reception, the Technicians aren't ready to call it a night. They work hard supporting the veterinary dermatology community so now It's time for the Technician after party. Onsite or offsite, you will host a night of beverages, music and appetizers or dessert. You receive recognition in the program, on the website and up to 2 tailored email blasts to the technicians (included in the price). The sponsor would pay for offsite venue, food / beverage and transportation if required for approximately 50-100 guests. Recognition in the program, website, and signage.

Orlando Social - SOLD OUT

Monday, April 28 | 7:00pm - 11:00pm

\$7,000 (If not part of a sponsorship package)

Early in the evening attendees will include primary care veterinarians, technicians, interns, students, non-veterinarians and speakers. The party will grow as the evening progresses when the dermatology residents and diplomates of the ACVD return from separate dinner events. Location and details of this event will be determined and supplied by you, the sponsor. Recognition in the program, website and signage.

SPONSORSHIP EVENTS

Symposia Lunches

Monday April 28, Tuesday April 29, Wednesday April 30 | 12:30 pm -2:00 pm
\$10,000 (If not part of a sponsorship package) – up to 6 opportunities available

There is an opportunity on each day of the Forum for a “lunch and learn” with either a limited number of attendees through preregistration or open to all attendees, depending on the sponsor’s preference. NAVDF will cover basic AV in the room – screen and projector – anything additional the sponsor would be required to pay for. Sponsor would also pay for food and beverage. Recognition in the program, website, and signage. Option of purchasing both lunch symposia on one day to have an exclusive lunch symposium for everyone.

Residents Dinner (Invite Only) - SOLD OUT

Monday, April 28 | 7:00 pm – 11:00 pm
\$5,000 (If not part of a sponsorship package)

This is a night of nights for the Residents, and you have the exclusive opportunity to show them Orlando. You host the event at the hotel or take them to an exclusive location. Your sponsorship provides recognition in the program as the Resident Dinner sponsor, website, and signage. Sponsor is required to pay for all venue costs related to offsite locations, transportation, food and beverage and entertainment for 50-75 guests. Sponsor will receive recognition in the program, website, and signage.

The Mite-y Big Shindig - SOLD OUT

Tuesday, April 29 | 6:30 pm – 11:00 pm
\$15,000 (If not part of a sponsorship package)

This is a social event generally held off site that serves as a casual evening of dinner, beverages, and entertainment for all delegates. The sponsor should plan on about 600+ guests, providing the transportation to the site and costs associated with the venue, food, beverages, and entertainment. Planning of this event is required to be approved by NAVDF and co-branded as a NAVDF event. Sponsor will receive recognition in the program, website, and signage.

Resident Lunch - SOLD OUT

Tuesday, April 29 | 12:30 pm -2:00 pm
\$2,500, if not part of a sponsorship package

The Resident’s Lunch is the opportunity for residents to network while enjoying a lunch with their fellow residents while conducting committee meetings. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage.





SPONSORSHIP EVENTS

Mentor Lunch (Estimate 100-110 people) Invitation Only - SOLD OUT

Monday, April 28 | 12:30 pm -2:00 pm

\$5,000 (If not part of a sponsorship package)

This is an opportunity for mentors involved with resident training to discuss training requirements, changes, and recommendations with the ACVD board and members of the standing committees. Open forum style. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage outside of the room.

ACVD Resident & Board Breakfast (Estimate 75-80 people) (Invite only)

Wednesday, April 30 | 7:30 am - 8:45 am

\$5,000 (If not part of a sponsorship package)

Residents and the ACVD board and committee chairs of the credentials, education, and examination committees have the opportunity to meet. It's a chance to provide training information, answer questions from residents, address concerns, and for residents in all years of training to meet each other and network. Sponsor responsible for cost of all food and beverage. Recognition in the program, website, and signage outside of the room.

Sponsors are required to:

- Adhere to dates and times of any events set by NAVDF, to ensure that it fits within the overall program schedule
- Have any offsite event venues approved by NAVDF, to ensure no other event is overlapping
- Ensure that invitees are transported to the event, if offsite
- The theme, food & beverage, décor and entertainment is completely the decision of, and paid for by the sponsor
- Sponsors/Exhibitors are not permitted to host an event that conflicts with the official conference program and social events
- If you require assistance with the planning of your event, please reach out to the Conference Secretariat



ADDITIONAL OPPORTUNITIES

Mobile App - \$8,000 - SOLD OUT

Exclusive Opportunity

Place your brand in every attendee's hand by exclusively sponsoring the NAVDF 2025 Mobile App! Includes logo on the splash screen of the mobile app and up to 4 push notifications can be sent to delegates via the app. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Push notifications must be approved by the Congress Organizing Committee.

Forum Tote Bags - \$5,000 - SOLD OUT

Exclusive Opportunity

Your logo and the NAVDF 2025 logo on the re-usable bag given to all delegates. These eco-friendly satchels are designed to be used after the Forum to further promote branding. Company logo with link on the sponsor page of the website acknowledging this sponsorship. The sponsor is responsible for producing and shipping the bag, the design of the bag, size and position of the logos must be approved by the Congress Organizing Committee (prior to production).

Lanyards - \$5,000 - SOLD OUT

Exclusive Opportunity

Place your brand around every attendee's neck! Company logo with link on the sponsor page of the website acknowledging this sponsorship. Lanyards to be provided by the sponsor. Design and requirements of lanyard to be approved and advised by Congress Organizing Committee. Only branded by the sponsor.

Speaker Ready Room - \$5,000

Exclusive Opportunity

Be the sole sponsor of the Speaker Ready Room. Includes company name on sign outside Speaker Ready Room and company name/logo on sign inside Speaker Ready Room. Additional branding can be done at sponsor's expense. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Sponsor can have a representative in the room to greet speakers and can provide F&B for speakers if they want.

Meeting Stationery - \$5,000 - SOLD OUT

Exclusive Opportunity

Includes company logo on writing pad and pens. Cost of pads, pens, and shipping to be paid by sponsor. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

ADDITIONAL OPPORTUNITIES

Water Bottles - \$5,000 - SOLD OUT

Exclusive Opportunity

Opportunity to provide water bottles branded with your company logo to all registered delegates. Cost of water bottles and shipping to be paid by sponsor. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

Hotel Key Cards - \$5,000 - SOLD OUT

Exclusive Opportunity

Includes company logo on custom hotel key cards. Company to design card based on specifications and pay for cards. NAVDF will order cards. Company logo with link on the sponsor page of the website acknowledging this sponsorship.

Session Sponsorship - \$2,000

Multiple Opportunities

Company logo and name listed as session sponsor on the website, signage, and program. Pre-recorded company video played prior to speakers talk and the sponsor can introduce the speaker. Video to be no more than 60 seconds in length. Sponsor does not have control over the content of the session.

Round Table Sponsorship - \$5,000 per day

3 Opportunities

The Roundtables are a NAVDF tradition at least back to 1989. The informal breakfast session where 20-30 attendees discuss current topics in forum is intended to share clinical/practical experiences not typically covered in peer reviewed format or lectures.

Sponsor will have logo on signage and can provide branded pens/notepads for each participant this sponsorship is name only, no contact with participants. Company logo with link on the sponsor page of the website acknowledging this sponsorship. Sponsor can have a representative at the breakfast to welcome guests.

Coffee Breaks

\$5,000 for entire 3 days, 6 coffee breaks. \$3,000 for one day, 2 coffee breaks. \$2,000 for one break.

Align your brand with the daily catering of delicious morning and afternoon coffee breaks served to all participants in the exhibit hall. Company logo featured at each catering station. Company logo with link on the sponsor page of website acknowledging this sponsorship. Ability to purchase and distribute for use branded coffee cup sleeves for 12 oz paper coffee cups.

ADDITIONAL OPPORTUNITIES

Lunch Sponsorship - \$10,000 (all 3 days) or \$4,000 per day

Exclusive Opportunity

A light Lunch will be served daily to all delegates. This is an opportunity to reach every delegate on each day. Company logo featured at each catering station. Company logo with link on the sponsor page of website acknowledging this sponsorship. Opportunity to brand single use items used by delegates for lunch (e.g. napkins) to be paid for by the sponsor.

Water Stations - \$6,000

Exclusive Opportunity

Water stations are placed in convenient locations in the Exhibit Hall providing delegates with complimentary access to fresh drinking water. There are water coolers and paper cups in every lecture hall. Company logo displayed at all water stations. Company logo with link on the sponsor page of website acknowledging this sponsorship.

Poster Session Sponsor - \$5,000

Exclusive Opportunity

One of the most popular areas of the Forum! Posters will be displayed in the Exhibit Hall. Company logo on signage displayed in the Poster Display Area. Company logo with link on the sponsor page of website acknowledging this sponsorship.

Sponsor Showcase - \$5,000

6 Opportunities

A stage will be setup in the Exhibit Hall where companies will have the opportunity to put on a live-demo, workshop, or info session. A 30-minute time slot during a break with access to the stage, podium, and screen. Recognition in the program and company logo with link on the sponsor page of website acknowledging this sponsorship.

NAVDF requires that a minimum number of the Sponsor Showcases are required to be sold during the Forum

Allergen Walk - \$7,000 - SOLD OUT

Exclusive Opportunity

A guided tour in the area near the hotel to discover the environmental allergens and their "habitat". A different way to explore and understand nature with an Allergen specialist. A morning walk or lunch walk/picnic for 30-50 people. Schedule to be determined whenever sessions are not scheduled, early morning and lunch time would work best. Sponsor has the opportunity to conduct two walks and is responsible for the cost of the guide, any additional fees/permits needed, and any food and beverage.



ADDITIONAL OPPORTUNITIES

Fun Run/Walk - \$7,000

Exclusive Opportunity – Tuesday, April 29th

The NAVDF2025 Fun Run/Walk is a fantastic opportunity for a sponsor to showcase their commitment to veterinary health and wellness. Imagine the excitement as participants gather in the early morning, the air crisp and invigorating, ready to embark on a run that not only promotes physical fitness but also camaraderie within the veterinary community. As a sponsor, you'll be at the forefront, orchestrating and paying for this energizing event, from securing the necessary permits to providing eye-catching t-shirts that will serve as mementos of the day. It's a chance to engage with a passionate audience, share your brand's message, and be part of an event that's sure to leave paw prints on the hearts of all involved. Embrace this unique opportunity to be part of the NAVDF2025 and make a positive impact on the veterinary field. Company logo with link on the sponsor page of the website acknowledging this sponsorship

Supporter Spotlight Ad - \$1,500

Multiple Opportunities

Ad at the bottom of ONE (1) of our event pages on our Event Website. Pages where the ad can be placed are: Speaker, Agenda, Fees, FAQ and Registration.

Ad would include:

- Company Name
- 150 Words
- Video—2 min. max
- URL Link.

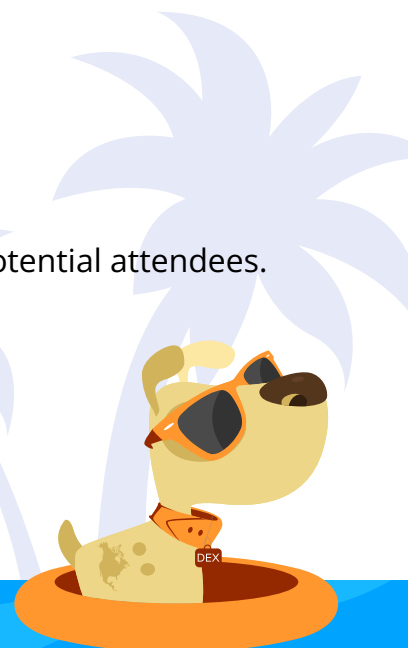
Email Ad - \$1,000

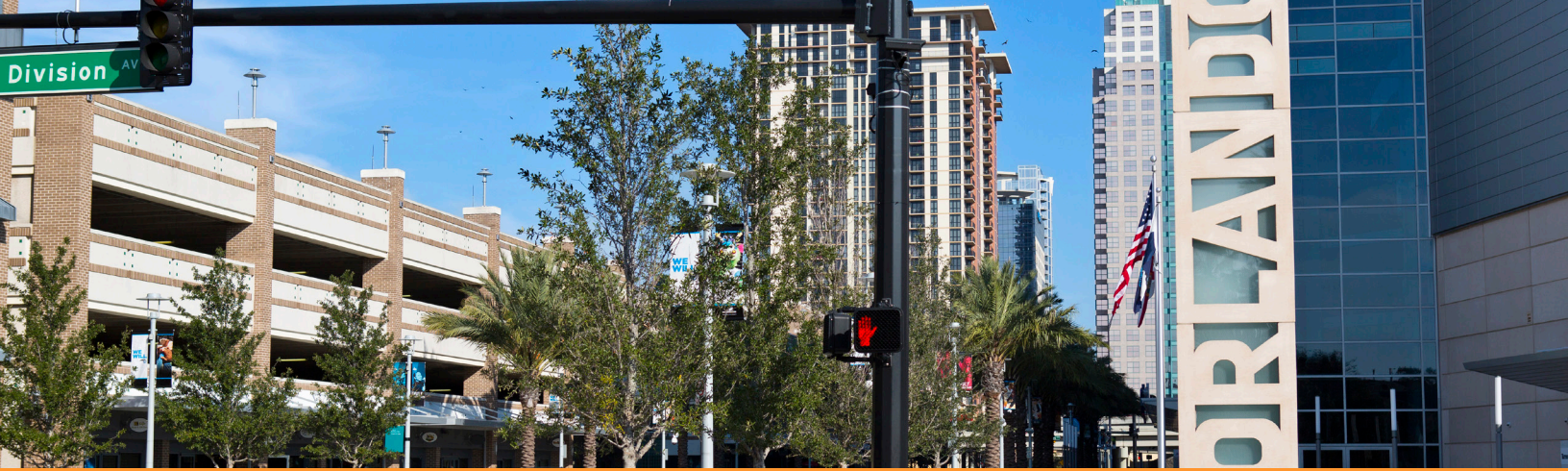
Multiple Opportunities

A one-time add to be included in one (1) of our marketing emails going to potential attendees.

Ad is to be produced by the sponsor and can include:

- 75 Words
- 1 Image
- 2 Hyperlinks





EXHIBITOR OPPORTUNITIES

The NAVDF 2025 exhibition has been designed to provide a strong value proposition for all exhibitors.

Located in the Hyatt Regency Orlando, the exhibition will be fully integrated into the Forum program. Morning and afternoon breaks will be served within the Exhibit Hall. The Welcome Reception will also be held in the Exhibit Hall to further increase networking opportunities.

Booth Prices

\$3,250 (Until December 31, 2024)

\$3,500 (After December 31, 2024)

- 10' x 10' booth, pipe & drape back and side walls, 6' table, two chairs, ID Sign
- 2 Complimentary Exhibitor Only Registrations
- Logo, 100-word profile, and link on NAVDF 2025 website and mobile app

Double Booth - \$6,500.00 (Until December 31, 2024)

- 10' x 20' booth, pipe & drape back and side walls, 6' table, two chairs, ID Sign
- 4 Complimentary Exhibitor Only Registrations
- Logo, 100-word profile, and link on NAVDF 2025 website and mobile app

Two exhibitor badges included per booth which include access to the Exhibit Hall, Welcome Reception, Lunches, and Coffee Breaks. Additional exhibitor badges can be purchased for \$300 each.

Logistics: Exhibitors' move-in and move-out dates as well as detailed shipping instructions and more will be communicated to all exhibitors in a separate exhibitors' manual closer to the start of the Forum. Booth space is allocated on a first come first served basis. Sponsors will be given priority based on level of sponsorship and date paid.

Electricity/AV

Any additional equipment needed for your booth, including electric and internet, must be arranged directly with the Show Services Contractor. Closer to the event, each confirmed exhibitor will receive all the necessary information, forms, and a final schedule with break times listed.



CONTACT INFORMATION

To assist your decision making or should you have any requests for customized sponsorship packages, please contact the NAVDF Secretariat:

NAVDF 2025 Secretariat

c/o Venue West Conference Services

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